

**Social Media Policy**  
**Back Country Horsemen of Montana**

The purpose of Back Country Horsemen of Montana on social media is to 1) tell the story of BCHMT and 2) help recruit and retain members.

BCHMT has tremendous influence in Montana. We have a track record of influencing decisions that keep the tradition of back country stock use alive here in our state since 1973. To accomplish this we need to be very aware of the words we use and the posts we share. Posts need to be relevant to BCHMT. If they do not further the purpose of our organization, don't post them. We need to make sure that we keep our own personal beliefs and opinions separate from the BCHMT social media posts.

The Back Country Horsemen of Montana will not tolerate discrimination. This includes age, sex, race, color, religion, ethnicity, sexual orientation, gender identity, national origin, citizenship, disability or marital status or any other legally recognized protected basis under federal, state or local laws, regulations or ordinances. Honor our differences.

If you have a question whether you should post it or not, don't post it.

In everything you post, be mindful and be kind.

*Adopted on May 9, 2020*